

Facebook Marketing Program

Objective: Create Awareness for iBabyGuard Infant Smart Mat in Singapore

Budget: Prize - One Infant Smart Mat worth S\$595 before GST.

Duration: 1 March to 30 June 2012

Name of Program: Like iBabyGuard Facebook Page & Stand a Chance to Win
iBabyGuard Infant Smart Mat worth S\$595 before GST

Mechanics of Program:

Visit iBabyGuard International Facebook Page, click “Like” and send iBabyGuard a Facebook message, “I like the iBabyGuard Infant Smart Mat, the 1st baby monitor that detects baby’s real time breath counts and alert parents when baby is not breathing well.” Winner will be contacted via Facebook message by 15 July 2012. Photo of Lucky Draw & Prize Presentation will be published on Facebook after 15 July 2012. iBabyGuard’s decision is final and reserves the right to terminate program anytime.

Promotion for those who Like iBabyGuard Facebook Page:

\$100 Discount off iBabyGuard Infant Smart Mat now at \$595 before GST when you send us a Facebook message with your contact number & delivery address.

24 Feb 2012

